


Claim for payment from the Election Campaigns Fund – candidate

This form must be accompanied by a **Payment Authority for Election Campaigns Fund – State election (EF.686)**.

This form applies to a candidate who is making a claim for payment from the Election Campaigns Fund under Part 4 of the *Electoral Funding Act 2018*, in respect of expenditure incurred by the candidate in connection to a State election.

Privacy The NSW Electoral Commission has obligations under privacy legislation, including about collecting, managing, and storing personal information. The information collected on this form will be used by the NSW Electoral Commission to undertake its statutory and administrative functions relating to elections, public funding, donations disclosures and lobbying. Not supplying all the information requested may delay or prevent the processing of this form. The form is held by the NSW Electoral Commission and accessible by relevant staff and its contractors. If required or authorised by law, information on this form may be made available for public inspection. It may also be disclosed to other persons or entities if required or authorised by law. We may also use your contact details to send you information or reminders about your responsibilities in relation to elections or lobbying or to invite you to participate in surveys. You can find additional information in the NSW Electoral Commission's [Privacy Management Plan](#) concerning access to and correction of your personal information.

Please note that claims for payment from the Election Campaigns Fund are published on the NSW Electoral Commission's website.

Election details	
This claim for payment is made with respect to a (tick one): <input checked="" type="checkbox"/> State general election <input type="checkbox"/> State by-election	
NSW State Election, North Shore Electorate	25 / 03 / 2023
NAME OF ELECTION (AND ELECTORAL DISTRICT IF APPLICABLE)	ELECTION DATE
Candidate declaration	
Helen Conway	claim the following amount of \$ 49,055.82 which is the amount of actual
NAME OF CANDIDATE	
campaign expenditure incurred by me in connection with the above named election in accordance with section 73 of the <i>Electoral Funding Act 2018</i> .	
A payment will not be made if you have an outstanding declaration of political donations or electoral expenditure. By signing this claim, I declare that I am compliant in this respect.	
I have taken reasonable steps to ensure the information provided in this claim is not false or misleading in a material particular, including taking reasonable steps to ensure I have not omitted any matter or thing which could be misleading in a material particular.	
Note: giving false information is a serious offence.	
	12 / 05 / 2023
SIGNATURE OF CANDIDATE	DATE

Actual campaign expenditure incurred by the candidate

In relation to a State general election – enter the total amount of actual campaign expenditure incurred by the candidate in connection with the election during the period from 1 July in the year preceding the election to the end of election day, that is within the candidate's expenditure cap for the election.

This form must be returned by: 2 September 2023.

In relation to a State by-election – enter the total amount of actual campaign expenditure incurred by the candidate in connection with the by-election during the 3-month period preceding the election day for the by-election.

Complete Parts A to H with the following information:

Expenditure incurred date: date when the item or service was received.

Name of supplier or service provider: supplier or service provider e.g. "ABC Printing Pty Ltd".

Description of product or service provided: description of goods or services provided e.g. "Advertising".

Invoice number: invoice or receipt

Amount (inc. GST) \$: amount of expenditure including any applicable Goods and Services Tax (GST).

Description of role/position (Part D only): Indicate the role or description of the work undertaken by the employee e.g. "Policy Consultant", "Administration Assistant". Do not include the names of individuals.

Please provide copies of invoices or receipts in respect of the expenditure listed.

Part A – Expenditure on advertisements in radio, television, the internet, cinemas, newspapers, billboards, posters, brochures, how-to-vote cards, and other election material.

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
	See attached			124,852.95
			TOTAL	124,852.95

Part B – Expenditure on the production and distribution of election material.

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
				0.00
			TOTAL	0.00

Part A: Advertisements in radio, television, internet, cinemas, newspapers, billboards, posters, brochures, how-to-vote cards and other election material				
Expenditure Incurred Date	Name of supplier or service provider	Description of Product or service provided	Invoice Number	Amount (\$)
19/12/2022	North Sydneys Independent Pty Ltd - Rec	Corflutes	INV-0002	1,886.50
23/02/2023	Maxwell & Rose Pty Ltd - 5mm PolyFlute	Corflutes	INV-5675	1,408.00
13/03/2023	Maxwell & Rose Pty Ltd - 5mm PolyFlute	Corflutes	INV-5920	1,972.30
02/02/2023	officeworks - Officeworks - 03 2022/23	Posters	90.91304348	203.25
20/02/2023	Officeworks	Posters	Expenses 20220220	75.00
13/12/2022	TSO Tshirts Only - 150 x UNISEX RAMO AMERICAN STYLE TEES (TEAL) 2 Colour Front Screen Print	T-shirts	14004	2,458.50
16/01/2023	TSO Tshirts Only - 250*Teal Tees / Helen	T-shirts	14060	3,987.50
21/02/2023	TSO Tshirts Only - 157 x TEAL RAMO AMERICAN STYLE TEES 2 Colour Front Screen Print 2 Colour Back Screen Print	T-shirts	14244	2,504.15
13/12/2022	TSO Tshirts Only - 150 x WHITE LEGEND LIFE EVENT CAPS 2 Colour Front Print	T-shirts	14004	1,468.50
03/04/2023	spotlight fabric for doggie bandana's	Dog bandanas	CS - Reimburse 03.04.2023	126.40
04/01/2023	Supply Crew Pty Ltd - DL FLYER 150GSM - Matte finish, 150GSM for a professional finish. Print on 2 sides.	Flyers	246	528.00
04/01/2023	Supply Crew Pty Ltd - Freight	Flyers	246	38.50
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364573	79.59
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364566	79.59
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364565	79.59
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364571	79.59
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364564	331.47
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364570	79.59
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364569	79.59
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364572	79.59
18/01/2023	North Sydney Council - North Sydney Council	Flyering permit	HD 369364562	79.59
25/01/2023	Maxwell & Rose Pty Ltd - DL Flyers, 99*21	Flyers	INV-5314	880.00
09/02/2023	North Sydney Council - North Sydney Council	Flyering permit	K36TDFR-31058785670	79.59
09/02/2023	North Sydney Council - North Sydney Council	Flyering permit	PRJCZ5Z-31059041524	79.59
09/02/2023	North Sydney Council - North Sydney Council	Flyering permit	J4GFZ3K-31058643026	79.59
09/02/2023	North Sydney Council - North Sydney Council	Flyering permit	7KHF3GX-31058918157	79.59
10/02/2023	North Sydney Council - North Sydney Council	Flyering permit	YN9GQ4B-31085023516	79.59
10/02/2023	North Sydney Council - North Sydney Council	Flyering permit	9BXHGVR-31084564787	79.59

10/02/2023	North Sydney Council - North Sydney Council	Flyering permit	PTXQ8Q5-31085330084	79.59
10/02/2023	North Sydney Council - North Sydney Council	Flyering permit	FZ7CRHZ-31085166288	79.59
10/02/2023	North Sydney Council - North Sydney Council	Flyering permit	Y52ZPYL-31084391633	79.59
10/02/2023	North Sydney Council - North Sydney Council	Flyering permit	DXVRFT8-31084717539	79.59
10/02/2023	North Sydney Council - North Sydney Council	Flyering permit	3D692CK-31084279427	79.59
10/02/2023	North Sydney Council - North Sydney Council	Flyering permit	4C8BF7G-31084881026	79.59
20/02/2023	Door knocking maps	Door knocking maps	Expenses 20220220	12.75
20/02/2023	Interim flyer printing	Flyers	Expenses 20220220	200.00
19/03/2023	Flyers	Flyers	Expenses 19032023	67.25
30/03/2023	North Sydney Council - Refund to be received	Flyers	2839854	(250.00)
06/03/2023	Brochures	Brochures		1,755.00
06/03/2023	MBE Lane Cove - 50000 Community index	Brochures	167828	6,996.00
16/03/2023	MBE Lane Cove - 1 3500 DL flyers 150gsm	Flyers	168009	276.90
17/03/2023	MBE Lane Cove - 40,000 A4 HTV flyers on	Flyers	168034	3,342.40
06/04/2023	MBE Lane Cove - 20,000 DL election flyers	Flyers	167680	798.20
19/12/2022	Supply Crew Pty Ltd - PULLUP BANNER - F	Banner	234	266.20
19/12/2022	Supply Crew Pty Ltd - Freight	Banner	234	38.50
09/01/2023	Banners 369364251	Banner	HD 369364251	765.00
	Running Boards Pty Ltd - Bike Boards Location: North Shore, NSW Dates: 19th - 25th March (7 days) \$200 fee may be charged for campaign date			
14/03/2023	changes	Bike boards	8144	7,315.00
14/03/2023	Running Boards Pty Ltd - Production & In	Bike boards	8144	1,089.00
	Running Boards Pty Ltd - Transport/Set-up & Pick-up Bike Boards Vehicle Parking + Transport / Setup & Pickup			
14/03/2023	Time in different areas of North Shore	Bike boards	8144	2,502.50
06/02/2023	CMN Digital - CMN Digital - INV-4225	Outdoor advertising	INV-4225	825.00
	Decisive Publishing Pty Ltd - North Sydney Sun Advertising February 1/2 page ad in North Sydney Sun - February issue			
22/02/2023	The Fullerton Hotel Sydney	Newspaper advertising	48969	950.00
28/02/2023	Active Networks Pty Ltd - NSL 2023-03 N	Newspaper advertising	75561	1,974.50

	Decisive Publishing Pty Ltd - North Sydney Sun Advertising March 1/2 page ad in North Sydney Sun - March issue			
23/03/2023		Newspaper advertising	49055	950.00
19/12/2022	North Sydneys Independent Pty Ltd - Rec	Photography for advertising	INV-0002	275.00
29/01/2023	Anthony Jennings - Anthony Jennings - Ir	Photography for advertising	Inv.No.100123	2,500.00
09/02/2023	North Sydneys Independent Pty Ltd - Rec	Photography for advertising	INV-0008	55.00
20/01/2023	North Sydneys Independent Pty Ltd - Rec	Graphic design	INV-0006	1,485.00
20/01/2023	North Sydneys Independent Pty Ltd - Rec	Graphic design	INV-0006	270.00
	MAILBOX DROP DL FLYER UPDATES DIGITAL ADVERTISEMENT OFFICE OUTDOOR LIGHT BOX DESIGN NEWSPAPER ADVERTISEMENTS X 2 T-SHIRT DESIGN UPDATES			
17/02/2023		Graphic design	17022023	925.00
19/12/2022	North Sydneys Independent Pty Ltd - Rec	Graphic design	INV-0002	250.00
31/12/2022	Douglas Street Pty Ltd - Digital Marketing	Digital Marketing Consulting	INV-0160	825.00
31/01/2023	Douglas Street Pty Ltd - Douglas Street Pt	Digital Marketing Consulting	INV-0170	1,141.80
28/02/2023	Douglas Street Pty Ltd - Digital Marketing	Digital Marketing Consulting	INV-0179	1,485.00
29/03/2023	Douglas Street Pty Ltd - Douglas Street Pt	Digital Marketing Consulting	INV-0188	2,103.75
	Facebook advertising	112 invoices		56,013.02
	Google advertising	5 invoices		7,585.31
29/03/2023	The Blue Road Group - Ad words	SEO services	218	220.00

Part C – Expenditure on the internet, telecommunications, stationery, and postage.

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
	See attached			20,601.80
TOTAL				20,601.80

Part D – Expenditure incurred in employing staff engaged in election campaigns.

Expenditure incurred date	Description of role/position	Invoice number	Amount \$
	See attached		33,675.52
TOTAL			33,675.52

Part E – Expenditure incurred for office accommodation for any staff and candidates (other than for the campaign headquarters of the party or for the electorate office of an elected member).

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
	See attached			15,861.48
TOTAL				15,861.48

Part C: Internet, telecommunications, stationery and postage

Expenditure	Name of supplier or service provider	Description of Product or service provided	Invoice Number	Amount (\$)
19/12/2022	North Sydneys Independent Pty Ltd - Recovery-Code Nation - website	Website	INV-0002	898.25
19/12/2022	North Sydneys Independent Pty Ltd - Recovery-Code Nation - Supporter base	Software support	INV-0002	593.95
19/12/2022	North Sydneys Independent Pty Ltd - Recovery - Virtual Address - NS	Software support	INV-0002	495.00
19/12/2022	GO.SKYPE.COM - GO.SKYPE.COM	Communications		25.71
28/12/2022	Code Nation Pty Ltd - North Sydney Independent Adhoc Support - Resolved issue with QR code redirect for HelenConway.com.au	Website	16221.00	275.00
31/12/2022	Google Australia Pty Ltd - Google Workspace Business Standard	Google Workspace	4636928866.00	83.46
20/01/2023	North Sydneys Independent Pty Ltd - Recovery Code Nation resupporter Base 2 nd Installment	Software support	INV-0006	593.95
20/01/2023	North Sydneys Independent Pty Ltd - North Sydney's Independent Pty Ltd - INV-0006 Recovery Code Nation re website Base 2nd Installment	Software support	INV-0006	898.25
20/01/2023	North Sydneys Independent Pty Ltd - Recovery Slack - December 2022	Communications	INV-0006	56.63
31/01/2023	Google Australia Pty Ltd - Google Australia Pty Limited - 4650805931	Google Workspace	4650805931.00	202.68
09/02/2023	North Sydneys Independent Pty Ltd - North Sydney's Independent Pty Ltd - INV-0008 Recovery Code Nation Website	Software support	INV-0008	898.51
09/02/2023	North Sydneys Independent Pty Ltd - Recovery Code - Nation Supporter Base	Software support	INV-0008	594.11
09/02/2023	North Sydneys Independent Pty Ltd - Recovery - Slack	Communications	INV-0008	34.11
09/02/2023	North Sydneys Independent Pty Ltd - Recovery - Supporter Base re Nation Builder	Software support	INV-0008	187.89
10/03/2023	Skype - Skype subscriptions	Communications	805100004629260000.00	25.71
22/03/2023	North Sydney's Independent Pty Ltd - Code Nation additional support re NB NationBuilder subscription Feb 2023 NationBuilder subscription Mar 2023	Software support	INV-0009	2,713.21
24/04/2023	North Sydney's Independent Pty Ltd - Prepayment of NationBuilder subscription May-July 2023	Software support	INV-0016	346.50
24/04/2023	North Sydney's Independent Pty Ltd - NationBuilder subscription April 2023	Software support	INV-0014	229.39
24/04/2023	North Sydney's Independent Pty Ltd - Slack 24 Mar to 23 Apr 2023	Communications	INV-0014	12.06
24/04/2023	North Sydney's Independent Pty Ltd - NationBuilder charge Dec 2022	Software support	INV-0012	84.30
24/04/2023	North Sydney's Independent Pty Ltd - Slack to 23.12.2022	Communications	INV-0012	47.79
24/04/2023	North Sydney's Independent Pty Ltd - Slack to 24.03.2023	Communications	INV-0012	15.66
17/01/2023	Aussie Broadband - Aussie Broadband Tax Invoice	Internet	23047794.00	199.00
18/01/2023	Aussie Broadband - Aussie Broadband - 23069935	Internet	23069935.00	19.00

18/02/2023	Aussie Broadband - Aussie Broadband - 23733176	Internet	23733176.00	69.00
18/03/2023	Aussie Broadband - Aussie Broadband	Internet	24396337.00	69.00
28/03/2023	Aussie Broadband - Pro-rata credit for service (2068038) closure (28 Mar 2023 -> 18 Apr 2023)	Internet	845543.00	(48.00)
20/02/2023	Campaign office materials	Stationery - campaign office materials	Expenses 20220220	69.99
03/04/2023	Australia Post - Electorate Unaddressed Mail	Postage	1012280046.00	8,715.59
02/05/2023	Australia Post - Electorate Unaddressed Mail	Postage	1012346468.00	22.43
13/01/2023	Xero Australia Pty Ltd	Accounting software	INV-25905531	59.00
11/02/2023	Xero Australia Pty Ltd	Accounting software	INV-26414520	59.00
11/03/2023	Xero Australia Pty Ltd	Accounting software	INV-26955493	59.00
11/04/2023	Xero Australia Pty Ltd	Accounting software	INV-27501664	59.00
06/01/2023	Bruce Chiene Insurance Brokers	Public Liability Insurance	33014	1,341.84
06/01/2023	Bruce Chiene Insurance Brokers	Stamp duty	33014	96.01
06/01/2023	Bruce Chiene Insurance Brokers	Voluntary Workers Accident Insurance	33015	1,465.00
06/01/2023	Bruce Chiene Insurance Brokers	Stamp duty	33015	69.80
17/01/2023	Bruce Chiene Insurance Brokers	Endorsement for plate glass/office	33197	372.56
17/01/2023	Bruce Chiene Insurance Brokers	Stamp duty	33197	28.59
30/03/2023	Bruce Chiene Insurance Brokers	Public Liability Insurance refund	Refund	(697.67)
31/03/2023	Bruce Chiene Insurance Brokers	Voluntary workers Insurance refund	Refund	(738.46)

Part D: Employing staff engaged in election campaigns

Expenditure Incurred Date	Description of role/position	Invoice Number	Amount (\$)
30/01/2023	Campaign Manager services	2023001	4,400.00
12/02/2023	Campaign Manager services	2023002	4,400.00
26/02/2023	Campaign Manager services	2023003	4,400.00
13/03/2023	Campaign Manager services	2023004	4,400.00
27/03/2023	Campaign Manager services	2023005	4,400.00
20/02/2023	Volunteer expenses	20220220	44.53
23/12/2022	Bramelle Partners Pty Ltd - Bookkeeping	INV-8323	550.00
31/01/2023	Bramelle Partners Pty Ltd - Bookkeeping	INV-8424	550.00
28/02/2023	Bramelle Partners Pty Ltd - Bookkeeping	INV-8654	550.00
28/03/2023	Bramelle Partners Pty Ltd - Bookkeeping	INV-8781	550.00
24/04/2023	Bramelle Partners Pty Ltd - Bookkeeping	INV-8936	550.00
24/04/2023	Bramelle Partners Pty Ltd - Bookkeeping	INV-8936	177.00
17/12/2022	Climate 200 Pty Ltd - Coaching	0692	1,074.00
19/12/2022	North Sydneys Independent Pty Ltd - Support	INV-0002	749.99
27/01/2023	Climate 200 Pty Ltd - Coaching	INV-0713	62.50
09/02/2023	North Sydneys Independent Pty Ltd - Support	INV-0008	2,250.00
24/02/2023	Climate 200 Pty Ltd - Coaching	INV-0720	2,155.00
09/02/2023	Marque Lawyers - legal advice	INV-0008	412.50
20/04/2023	Office support	1.00	2,000.00

Part E: Office accommodation for any staff and candidates

Expenditure Incurred Date	Name of supplier or service provided	Description of Product or service provided	Invoice Number	Amount (\$)
16/01/2023	Ray White - Rent 34 Spit Road office	Rent 34 Spit Road office		14851.43
02/02/2023	Signarama Mosman - Signarama Mosman-Sharyn Eaton Consulting Pty Ltd	Lightbox at 34 Spit Road office	IN-7738	472.87
20/02/2023		Keys for 34 Spit Road office	Expenses 20220220	75.04
29/03/2023	Signarama Mosman - Labour to remove lightbox sticker for Helen Conway campaign	Remove lightbox sticker	IN-7866	135.00
29/03/2023	Diamond Energy - Electricity	Electricity	573209	136.69
17/04/2023	Diamond Energy - Electricity	Electricity	20230803080	190.45

Part F – Expenditure on travel and travel accommodation for candidates and staff engaged in electoral campaigning.

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
				0.00
TOTAL				0.00

Part G – Expenditure on research associated with election campaigns (other than in-house research).

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
				0.00
TOTAL				0.00

Part H – Expenditure incurred in raising funds for an election

Expenditure incurred date	Name of supplier or service provider	Description of product or service	Invoice number	Amount \$
	See attached			9,844.19
TOTAL				9,844.19

Part H: Raising Funds for an Election

Expenditure Incurred Date	Name of supplier or service provider	Description of Product or service provided	Invoice Number	Amount (\$)
05/04/2023	ANZ Bank	Overseas transaction fee - Datadat invoice		9.00
	Nationbuilder	Credit card processing	52 invoices	1,386.92
	Stripe	Credit card processing	29 invoices	2,001.47
	Datadat	Credit card processing	20/2023	1,659.20
27/02/2023	NSWEC	Nomination fee	3419264565	251.00
18/01/2023	Mosman Bowling Club - State Election Candidate Support Sunday 5 February 2023	Candidate launch	No.0521	200.00
31/01/2023	Mosman Bowling Club - Hubdoc - No 0522	Candidate launch	522.00	900.00
09/03/2023	Wollstonecraft Bowling and Recreation Club Limited - Charges:BYO Food	Public event	22803.00	600.00
	Eventbrite - March Business After Hours (BAH), hosted by Club Pilates Mosman Non Members			
14/03/2023	Helen Conway	Fundraiser	6108130989	40.00
19/03/2023	Events	Fundraiser	Expenses 19032023	123.00
27/03/2023		Election night event	2023005	475.00
27/03/2023		Election night event	2023005	443.00
31/03/2023	Helen Conway - Wollstonecraft Bowls invoice 22663 - Election night event	Election night event	Expenses 20230331	315.00
31/03/2023	Helen Conway - Wollstonecraft Bowls invoice 22976 - Election night event	Election night event	Expenses 20230331	664.00
31/03/2023	Helen Conway - Warringah Bowls invoice - Public event 5 Feb 2023	Public event	Expenses 20230331	492.50
20/04/2023	Victoria Davidson - Cost recovery - half share of food catering for event on 28.02.23	Fundraiser	2.00	189.00
20/04/2023	Victoria Davidson - Cost recovery - half share of beverages for event at on 28.02.23	Fundraiser	2.00	95.10