

Annual disclosure of electoral expenditure for parties, elected members, candidates, groups, associated entities and third-party campaigners (1 July 2021 – 30 June 2022)

Section 1: Stakeholder details (you must complete this section)

This form is being completed for: (complete **only** part A, B, C, D **OR** E)

A. Elected member

 GIVEN NAME/S (AS ON THE ELECTORAL ROLL)

 SURNAME (AS ON THE ELECTORAL ROLL)

OR

B. Candidate

 GIVEN NAME/S (AS ON THE ELECTORAL ROLL)

 SURNAME (AS ON THE ELECTORAL ROLL)

OR

C. Group

 LEAD CANDIDATE GIVEN NAME/S (AS ON THE ELECTORAL ROLL)

 LEAD CANDIDATE SURNAME (AS ON THE ELECTORAL ROLL)

 GROUP NAME (IF ANY)

 NAME OF LOCAL GOVERNMENT AREA AND WARD (IF LOCAL GOVERNMENT GROUP)

OR

D. Third-party campaigner or associated entity

 INDIVIDUAL OR ENTITY NAME

 ABN/ACN/OTHER

 ELECTION EVENT NAME (INCLUDING WARD, IF APPLICABLE, FOR A LOCAL GOVERNMENT ELECTION)

OR

E. Party

 NAME OF PARTY

Section 2: Electoral expenditure

Section 2A: Expenditure on advertisements in radio, television, internet, cinemas, newspapers, billboards, posters, brochures, how-to-vote cards and other election material.

Disclose here any electoral expenditure incurred on advertisements during the annual disclosure period.

Date expenditure incurred	Name of supplier or service provider	Description of goods or services	Election event (including ward, if applicable, for a local government election. For parties, include Legislative Assembly district)	Invoice no.	Amount (inc. GST) (\$)
7/02/2022	Google Ads	Advertisement cost for Strathfield by-election	Strathfield State by-election	A231492328108882-	704.42
				18	
9/02/2022	Google Ads	Advertisement cost for Strathfield by-election	Strathfield State by-election	M84739299651	704.42
14/02/2022	Google Ads	Advertisement cost for Strathfield by-election	Strathfield State by-election	M84893165853	659.71
28/02/2022	Leapfrogger Pty Ltd	Catch-Up TV Advertising - 9Now + 7 Plus for Strathfield by-election	Strathfield State by-election	INV-5458	1417.87
9/03/2022	Google Ads	Advertisement cost for Strathfield by-election	Strathfield State by-election	1562-7490-1808	1.43

If more space is required please complete and attach an additional page from the approved form.

OFFICE USE ONLY

<input type="text"/>	<input type="checkbox"/> MP <input type="checkbox"/> Councillor	<input type="text" value="04567"/>	<input type="text" value="21/09/2022"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
DISTRICT		REGISTRATION NO.	DATE RECEIVED	PROCESSED BY	FADMS DISCLOSURE RECORD NO.	FILE NO.

Section 2: Electoral expenditure (continued)

Section 2B: Expenditure on the production and distribution of electoral materials.

Disclose here any electoral expenditure incurred on the production and distribution of election material during the annual disclosure period.

Date expenditure incurred	Name of supplier or service provider	Description of goods or services	Election event (including ward, if applicable, for a local government election. For parties, include Legislative Assembly district)	Invoice no.	Amount (inc. GST) (\$)
24/01/2022	Australian Associated Press	20210930001581557645 GLADYS BEREJIKLIAN COVID19 PRESSER	Strathfield State by-election	INV-IMW000076	81.77
2/02/2022	Jeffries Printing services	DL+ CARDS - "SEND THE PREMIER A MESSAGE"	Strathfield State by-election	INV-53924	646.80
28/02/2022	Jeffries Printing services	Corflute and DL+ Flyers for Strathfield by-election	Strathfield State by-election	INV-54187	4794.00

If more space is required please complete and attach an additional page from the approved form.

Section 2: Electoral expenditure (continued)

Section 2C: Expenditure on the internet, telecommunications, stationery and postage.

Disclose here any electoral expenditure incurred on internet, telecommunication, stationery or postage during the annual disclosure period.

Date expenditure incurred	Name of supplier or service provider	Description of goods or services	Election event (including ward, if applicable, for a local government election. For parties, include Legislative Assembly district)	Invoice no.	Amount (inc. GST) (\$)
31/01/2022	Contacts Plus Australia	Purchasing of data and set up fees for Strathfield by-election	Strathfield State by-election	INV-0016	1741.67
1/02/2022	CallHub	CallHub service for Strathfield by election	Strathfield State by-election	2763780749801817-	85.53
				248	
2/02/2022	CallHub	CallHub service for Strathfield by election - transaction fee	Strathfield State by-election	N/A	2.11
4/02/2022	Nicholas Palmer	Reimbursement for the purchase of Telstra Essential phone, 12 better bags, Sunscreen for volunteer (50% for 3 by-elections)	Strathfield State by-election	EFTPOS	13.22
11/02/2022	Bunning	Materials needed for the by-election campaign	Strathfield State by-election	EFTPOS	116.73
21/03/2022	Strive Digital	January text services for by-election	Strathfield State by-election	A3471905-0002	52.61
25/03/2022	Strive Digital	February text services for by-election	Strathfield State by-election	A3471905-0004	67.89

If more space is required please complete and attach an additional page from the approved form.

Section 2: Electoral expenditure (continued)

Section 2D: Expenditure incurred employing staff engaged in election campaigns.

Disclose here any electoral expenditure incurred employing staff engaged in election campaigns during the annual disclosure period.

Date expenditure incurred	Role or position of staff	Description of work undertaken	Election event (including ward, if applicable, for a local government election. For parties, include Legislative Assembly district)	Invoice no.	Amount (inc. GST) (\$)
26/01/2022	Digital Communications Officer	Data provision, Data scoping, exclusion management for Data Zoo purchase, volunteer meeting preparation etc.	Strathfield State by-election		133.22
26/01/2022	Political and Communications Officer	Messaging Doc and flier concepts; Design and messaging for flier; sourcing photos; Advert production etc.	Strathfield State by-election		157.78
26/01/2022	Secretary	Doing planning work with Senior campaign officer at times	Strathfield State by-election		90.98
26/01/2022	Digital Campaigner	Corflute design; flyer design.	Strathfield State by-election		112.22
26/01/2022	Field Organiser	Turnout planning; Turnout and activity planning; Turnout, activity planning and briefing planning; Briefing etc	Strathfield State by-election		974.24
26/01/2022	Senior campaign officer	Provided feedback on material design, sent email regarding disclosure requirements to campaign team etc.	Strathfield State by-election		301.96
9/02/2022	Political and Communications Officer	Advert recut and monitoring; Google ads monitoring.	Strathfield State by-election		72.71
9/02/2022	Secretary	Assisting with the setup of polling booth materials in Strathfield	Strathfield State by-election		271.57
9/02/2022	Field Organiser	Phone banking preparation and turnout.	Strathfield State by-election		180.74
9/02/2022	Senior campaign officer	Prepare coreflutes for election day; Set up polling booths with campaign materials	Strathfield State by-election		205.7
11/02/2022	Union Summer interns	Texting volunteers and supporters to take part in phone-banking activity; Assisting with the setup of polling b	Strathfield State by-election		225.96
11/02/2022	Chief Financial Officer	Assisting with the setup of polling booth materials in Strathfield	Strathfield State by-election		214.94

If more space is required please complete and attach an additional page from the approved form.

Section 2: Electoral expenditure (continued)

Section 2E: Expenditure on office accommodation for staff and candidates.

Disclose here any electoral expenditure incurred for office accommodation for staff and candidates (other than campaign headquarters of a party or electorate office of an elected member) during the annual disclosure period.

Date expenditure incurred	Name of supplier or service provider	Description of goods or services	Election event (including ward, if applicable, for a local government election. For parties, include Legislative Assembly district)	Invoice no.	Amount (inc. GST) (\$)

If more space is required please complete and attach an additional page from the approved form.

Section 2: Electoral expenditure (continued)

Section 2F: Expenditure on travel and travel accommodation for candidates and staff involved in electoral campaigning.

Disclose here any electoral expenditure incurred for travel and travel accommodation for candidates and staff involved in electoral campaigning during the annual disclosure period.

Date expenditure incurred	Name of supplier or service provider	Description of goods or services	Election event (including ward, if applicable, for a local government election. For parties, include Legislative Assembly district)	Invoice no.	Amount (inc. GST) (\$)
29/01/2022	Ampol Woolworths Metro	Petrol for Strathfield by-election - pool car	Strathfield State by-election	EFTPOS	18.4
29/01/2022	Ampol Woolworths Metro	Drinks & food for volunteers	Strathfield State by-election	EFTPOS	5.5
5/02/2022	Ampol Woolworths Metro	Petrol for the pooled car - Strathfield by-election	Strathfield State by-election	EFTPOS	100.08
11/02/2022	Linkt	Toll Charges for Pooled car on 28/01, 29/01, 5/2, 6/2	Strathfield State by-election	673279896792	22.9
10/02/2022	Unions NSW	Car expenses - pooled car (based on km travelled) - 488.35km (28/01 - 13/02/2022)	Strathfield State by-election	EFTPOS	351.62

If more space is required please complete and attach an additional page from the approved form.

Section 2: Electoral expenditure (continued)

Section 2G: Expenditure on research associated with election campaigns (other than in-house research).

Disclose here any electoral expenditure incurred on research associated with election campaigns during the annual disclosure period.

Date expenditure incurred	Name of supplier or service provider	Description of goods or services	Election event (including ward, if applicable, for a local government election. For parties, include Legislative Assembly district)	Invoice no.	Amount (inc. GST) (\$)

If more space is required please complete and attach an additional page from the approved form.

Section 2: Electoral expenditure (continued)

Section 2H: Expenditure on raising funds for an election or in auditing campaign accounts.

Disclose here any electoral expenditure incurred in raising funds for an election or in auditing campaign accounts during the annual disclosure period.

Date expenditure incurred	Name of supplier or service provider	Description of goods or services	Election event (including ward, if applicable, for a local government election. For parties, include Legislative Assembly district)	Invoice no.	Amount (inc. GST) (\$)

If more space is required please complete and attach an additional page from the approved form.

Once you have completed all sections as required, please lodge using the NSW Electoral Commission details at the bottom of this form.

Checklist

Check the following before submitting your disclosure form, otherwise it is possible your disclosure may not be accepted:

- ☒ **Section 1A or 1B or 1C or 1D or 1E completed. Ensure you complete your details under the correct stakeholder type**
- ☐ **Declaration signed**
- ☒ **Declaration dated on or after 1 July 2022**
- ☒ **All relevant sections of this disclosure form completed**
- ☒ **All pages of this form need to be submitted, even if there is nothing to disclose on a particular page**

The following material must be lodged with your disclosure if you have disclosed any electoral expenditure:

- ☒ **Copies of either the accounts or receipts (or a mixture of both) issued in respect of the expenditure**
- ☒ **Copies of any advertising material to which the expenditure relates (excluding online advertising material if the expenditure does not exceed \$20). Copy of advertising material means, in the case of an advertisement by radio, television or in a cinema:**
 - a. the text (if any) of the advertisement, or b. an electronic copy of the radio, television or cinema advertisement.

Your declaration (you must complete this section)

Disclosure period: to

- ☐ During the 12-month disclosure period I displayed or distributed electoral material that was paid for during a previous 12-month disclosure period (tick this check-box if applicable).

This form must be signed by the **Person Responsible** for making disclosures.

I, declare that all disclosures required to be made in relation to the 12-month disclosure period have been made and are true and correct. I have used my best endeavours in preparing this disclosure declaration and understand that giving false or misleading information is a serious offence.

SIGNATURE OF PERSON RESPONSIBLE (ELECTRONIC SIGNATURES ARE NOT ACCEPTED)

DATE

Amendments

Once you have submitted your disclosure, you cannot make changes to it without using the appropriate amendment form.

To make amendments, use Funding and Disclosure Online by visiting elections.nsw.gov.au/Funding-and-disclosure/Funding-and-disclosure-online

Privacy

The NSW Electoral Commission is committed to protecting the privacy of the personal information it collects, manages and stores. The information collected on this form will be used by the NSW Electoral Commission to undertake its statutory and administrative functions relating to elections, public funding, donations disclosures and lobbying. Not supplying all the information requested may delay or prevent the processing of this form. The form is held by the NSW Electoral Commission and accessible by relevant staff and its contractors. If required or authorised by law, information on this form may be made available for public inspection. It may also be disclosed to other persons or entities if required or authorised by law. We may also use your contact details to send you information or reminders about your responsibilities in relation to elections or lobbying or to invite you to participate in surveys. You can find additional information in the NSW Electoral Commission's [Privacy Management Plan](#) concerning access to and correction of your personal information.

Please note that disclosures of political donations received and made and electoral expenditure incurred are published on the NSW Electoral Commission's website.